

Three days where **creative**, **technology** and **business** work on real briefs together. No audience seats. No keynotes, no booths.

DAY 1 · THU
18 JUN

Brief.

The room fills with what's at stake.

The briefs that came with the people, and the people who brought them.

WORKING DAY 09:00 → 17:30

MORNING

Arrivals.

Registration, coffee, the first hellos.

Opening — three languages at once.

Live entertainment runs on three domains. Their languages don't translate well. EVERSEE Summit closes the gap, in person, on real briefs.

Stories from teams who already do it.

Teams who pull this off across the three worlds tell us how.

LUNCH · 13:00 → 14:00

AFTERNOON

Brief showcase.

Each author presents their brief. The room asks questions until the brief is clear.

Questions and clustering.

Smaller circles around each brief. We work out who's joining which brief for Day 2.

Meeting your team.

Mixed teams meet for the first time. By the close, every participant knows their team and the brief.

EVENING · OPTIONAL · SEPARATE TICKET

19:30 · *Alizée, Cirque du Soleil.*

Decide before 18 May and we'll help you book with a 10% discount.

DAY 2 · FRI 19 JUN

Brainstorm.

Véronique Dussault's eight-step method.

Before lunch — the method runs in one stretch. After lunch — AI drafts each team's pitch, the team finishes it, takes it to the room.

WORKING DAY 09:30 → 17:00

MORNING

Warmup.

A short reflection on Day 1. Teams settle, the question for the day comes into focus.

Brainstorm.

Frame, open, generate, expand, cluster, revalidate, converge, activate. The AI connection layer links ideas as they appear.

LUNCH · 13:00 → 14:00

AFTERNOON

Pitch finalization.

AI hands each team a draft built from the morning. The team finishes and sharpens it.

Pitch presentations.

Each team takes the pitch to the room. Questions from the floor. Anonymous vote at the close.

EVENING · INCLUDED · NO TICKET

17:00 · Friedrichstadt-Palast backstage tour.

Two groups of 20 between 17:00 and 18:00. Confirm with us before the summit.

DAY 2 · EVENING
CONTINUED

After hours.

Optional Friday-night show.

A separate ticket for those who want to stay in the room one more evening.

EVENING · OPTIONAL · SEPARATE TICKET

19:30 · *BLINDED* by *DELIGHT*, Friedrichstadt-Palast.

Decide before 18 May and we'll help you book with a 10% discount.

DAY 3 · SAT 20 JUN

Debrief.

A closing half-day.

What surprised, what held up, what we take into EVERSEE 2027.

WORKING DAY 09:30 → 13:00

MORNING

Team reflections.

Each team shares what surprised them, what stuck, what they're carrying out of the room. Brief authors respond.

Method review.

The room looks at the format itself. What held up, what didn't, what the next summit should change.

EVERSEE 2027.

Artyom unveils the next year of the platform — the summits to come, the partners joining in.

MIDDAY

Lunch close.

The working day ends over lunch.

AFTERNOON · OPTIONAL · SEPARATE TICKET

15:00 · *Dark Matter Berlin.*

An immersive multimedia exhibition of light installations across town. 10% discount available before 18 May.

Reserve your seat.

Every participant is hand-picked. Seats are limited.

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